



#ButterflyEffectChallenge

be the small change that stops abuse



the Women's Community, Inc.

#ButterflyEffectChallenge

Be the Small Change to End Abuse

Help us to educate others and create change to end abuse by participating in the **#ButterflyEffectChallenge**. The theme is fitting because butterflies symbolize change, rebirth, renewal, happiness, and transformation. . . similar to the stages survivors of abuse experience. Your support in this great cause will help build awareness, generate funds, maintain the facility, and advance programming. Learn more on our website.

Create. Commit. Challenge.

It's easy! Post a photo or video with a butterfly theme and share it following the challenge rules. It can be as simple as you like or use your creativity.

Creative

Hang, wear, paint or design your creation, grab your friends, hold a special event, designate a jean day or do something trendy. It's all up to you, as long as it revolves around butterflies!

Kits

Request a kit (butterflies and sign) via website to promote, sell and display colored butterflies to employees, patrons and business partners. Each butterfly can hold a statement to sign with a donation.

Request butterflies from our website!

Example Commit Statements

I commit to support my friends in healthy relationships and challenge _____ to make a small change to help end abuse!

We commit to help stop bullying and challenge _____ to make a small change to help stop abuse!

I commit to make a donation to The Women's Community and challenge _____ to make a small change to help end abuse!

Challenge Rules

1. Visit **www.butterflyeffectchallenge.com** to learn more about the challenge, see ideas, register and order butterflies (if needed).
2. Include the **#ButterflyEffectChallenge** sign and a **"commit" statement** in your photo or video to help spread awareness and challenge others.
3. Encourage **creative fundraising** with the challenge or **donate** to the cause online.
4. **Share your photo or video** with us and be sure to use the #butterflyeffectchallenge in your post.



we will be sure to share your efforts as well!

Visit website to find more statements.

www.ButterflyEffectChallenge.org

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